



CITYLAB Symposium and Workshop

Malmö, 7th June 2017

Logistics strategies for shopping centres- how to improve the efficiency of delivery and service vehicle activity

Symposium and workshop venue: Quality Hotel View, Hyllie Stationstorg 29, 215 32 Malmö (www.choice.se/quality/view)

Site visit venue: Emporia, Hyllie Stationsvåg 22, 215 32 Malmö

Registration : free to attend but registration required at the following link:

<https://www.eventbrite.com/e/logistics-strategies-for-shopping-centres-tickets-34316438391>

Agenda

09.30 Arrival and coffee/tea

10.00 Welcome and introduction of CITYLAB

10.15 **PART 1: Shopping centre management and operations**

1) **Oslo - The new shopping centre, planning, process and challenges (15mins)**

- The shopping centre as part of the District environment
- How to affect urban distribution and environment in the District?
- Why planning for common logistic in-house functions
- Business case opportunities, Logistics and Environmental improvements

Pål Samuelsen, Project Manager, Steen & Strøm

2) **The shopping centre as an integrated part of Økern District, Oslo (15 mins)**

- Strategies for urban logistics in Oslo
- Infrastructure challenges related to freight transport in the Økern District
- Municipality requirements to owner of the shopping centre
- Integration of the shopping centre as part of the District environment
- Planning processes, challenges and opportunities

Helge Jensen, Project Manager, Oslo Municipality

QUESTIONS (10 mins)



11:15 PART 2: Common logistics functions for shopping centres

3) Common logistic functions, concepts and business models in Emporia (15 mins)

- Concept and services offered at Emporia. Business model for the services.
- Organization of goods receipt and internal delivery of the goods
- Waste management, organization and challenges

Lars Ivarsson, Managing Director, Logistikbolaget AB

4) Experiences with using common logistics functions in Emporia. The pros and cons of Logistikbolagets in-house logistics solutions (15 mins)

- The vision of Emporia
- Challenges connected to in-house logistics in shopping centres
- How to solve future logistic challenges?

Johan Kjellberg, Technical Manager, EMPORIA

5) Findings from the Citylab evaluation (15 mins)

Olav Eidhammer and Tale Ørving, Institute of Transport Economics, Oslo

QUESTIONS (15 mins)

Key lessons to be learned – Speaker summaries

12.15 Lunch

13.15 PART 3: Site visit and workshop

i) Site visit to Emporia to see the in-house logistics set-up (45mins)

ii) Consolidation concepts to reduce retail traffic in urban centres (45 mins)

- How can lessons learned from the managed shopping centre environment be applied to wider urban retail areas? (45 mins)

Christoffer Widegren, Trafikkontoret Goteborg

Note: Delegates will split into two groups to undertake both activities in parallel

15.15 Discussion and conclusions

15.45 Close