

# CIVITAS Urban Freight Conference

23-24 April  
2018

LA TRICOTERIE  
Rue Théodore  
Verhaegen 158  
1060 Bruxelles

## Joint Project Conference CITYLAB – NOVELOG – SUCCESS – U-TURN

The EU-funded [CITYLAB](#), [NOVELOG](#), [SUCCESS](#), [U-TURN](#) projects join forces for the **CIVITAS Urban Freight Conference**, an interactive event including presentations, posters and exhibitions, breakout and training sessions, workshops and awards.

You will discuss new cooperation models for engaging and supporting public and private actors, the future of urban logistics, as well as specific topics such as stakeholder cooperation, policy and regulation, planning for freight, business models, data collection and management.

The event will also feature interactive dialogue with US stakeholders, including the US Department of Transportation, currently partnering with the European Commission for the Urban Freight R&D Twinning Initiative.

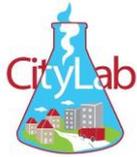


The CIVITAS Urban Freight Cluster is composed by:



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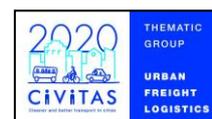


## Mon 23 APRIL

Day 1 – part 1	
Welcome brunch and registration	
11:30	
<b>Welcome and introduction to the Conference - Plenary session</b>	
12:30	
<i>Tom Zunder, University of Newcastle</i>	
<b>Introduction to the projects</b> <i>Plenary session</i>	<b>Reducing impacts and costs of freight and service trips in urban areas: the projects CITYLAB, NOVELOG, SUCCESS, U-TURN</b>
	<p>Moderator: <i>Tom Zunder, University of Newcastle</i></p> <ul style="list-style-type: none"> <li>• <i>Jardar Andersen, TOI, CITYLAB project coordinator</i></li> <li>• <i>Georgia Aifadopoulou, CERTH/HIT, NOVELOG project coordinator</i></li> <li>• <i>Francesco Ferrero, LIST, SUCCESS project coordinator</i></li> <li>• <i>Eleni Zampou, INTRASOFT international, U-TURN project coordinator</i></li> </ul>
<b>EU and International Perspective</b> <i>Plenary session</i>	<b>Key issues of urban freight policy in the 4 EU urban freight projects - EU and international perspective</b>
	<p>Moderator: <i>Henriette van Eijl, European Commission, DG MOVE Innovation &amp; Research</i></p> <ul style="list-style-type: none"> <li>• <i>Mans Lindberg, European Commission, DG MOVE Sustainable &amp; Intelligent Transport – EU Study on urban logistics – ‘The integrated perspective’</i></li> <li>• <b>Benefits and future opportunities of EU-US cooperation; key issues in US urban freight policy and priority areas for research &amp; development</b> <ul style="list-style-type: none"> <li>○ <i>Tamiko Burnell, Transportation Specialist, US Department of Transportation</i></li> <li>○ <i>Bill Eisele, Chairman TRB city logistics committee, Texas A&amp;M Transportation Institute</i></li> <li>○ <i>Christopher Eaves, Head of the Urban Freight Department of Transport, City of Seattle</i></li> </ul> </li> <li>• <i>Danielle de Boer, Dutch Knowledge Distribution Centers for Logistics – European Innovation Partnership on Smart Cities and Communities (EIP-SCC)</i></li> </ul>
Coffee break	
15:00	



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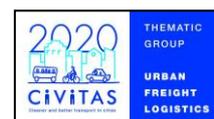


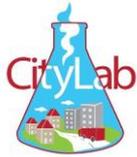
## Mon 23 APRIL

Day 1 – part 2		
<b>Keynote</b> <i>Plenary session</i>	<i>Ian Wainwright, FutureCity Logistics – <b>Planning for freight and logistics: practical solutions and longer-term policy</b></i>	15:30
<b>Experts debate</b> <i>Plenary session</i>	<p><b>New cooperation models for engaging and supporting public and private actors for urban logistics</b></p> <p>Moderator: <i>Katerina Pramadari, Athens Center for Entrepreneurship and Innovation, AUEB</i></p> <ul style="list-style-type: none"> <li>• <i>Tanja Ballhorn, Traffic Planner and Project Manager, City of Copenhagen</i></li> <li>• <i>Richard van der Wulp, Urban Traffic Planner, City of Rotterdam</i></li> <li>• <i>Régis Fontaine, Lean Construction Expert, President Optilium Consulting</i></li> <li>• <i>May López Díaz, CSR Manager, SEUR - DPD Group</i></li> <li>• <i>Ian Wainwright, Urban Freight Expert, FutureCity Logistics</i></li> </ul>	16:00
<i>Cocktail reception</i>	<p><b>SUCCESS Awards ceremony</b></p> <p>Presenter: <i>Robert Missen, Head of Unit, European Commission, DG MOVE Innovation &amp; Research</i></p> <p>Followed by:</p> <p><b>Projects marketplace and networking</b></p>	17:15
End of Day 1		18:30



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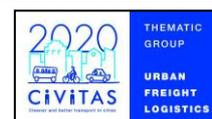


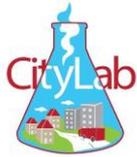
## Tue 24 APRIL

Day 2 – morning		
Welcome coffee and registration		8:30
<b>Posters exhibition</b> <i>Plenary + Exhibition area</i>	<p>Presenter: <i>Tom Cherrett</i>, University of Southampton</p> <p>We need your input! The audience is invited to post sticky notes on the posters of pilots and implementations, to comment on the results. The comments will be source of inspiration for discussion in the parallel sessions. <i>See more detail on the last page.</i></p>	9:00
Coffee break		10:30
<b>Thematic sessions</b> (1 <sup>st</sup> round) <i>2 parallel sessions</i>	<p><b>1A. Stakeholder cooperation</b></p> <p>Moderator: <i>Hans Quak</i>, TNO</p> <ul style="list-style-type: none"> <li><i>Régis Fontaine</i>, Optilium Consulting – <b>Project Alliance, a new collaborative contracting model for a better stakeholder cooperation in the construction sector</b></li> <li><i>Eleni Zampou</i>, INTRASOFT &amp; <i>Enrico Pastori</i>, TRT – <b>Horizontal collaboration in food logistics: opportunities and challenges for the Fast-Moving Consumers Goods industry suppliers and retailers and fresh food local producers</b></li> <li><i>Maria Rodrigues</i>, PANTEIA &amp; <i>Christian Nußmüller</i>, City of Graz – <b>Guidance in developing cooperative business models for sustainable city logistics</b></li> <li><i>Nina Nesterova</i>, TNO – <b>Living labs in city logistics: a way forward for innovations in city logistics</b></li> </ul>	11:00
	<p><b>1B. Improved knowledge of urban logistics</b></p> <p>Moderator: <i>Michael Bourlakis</i>, Cranfield University</p> <ul style="list-style-type: none"> <li><i>Laetitia Dablanc</i>, IFSTTAR – <b>An Observatory to better understand urban freight and urban freight data</b></li> <li><i>Mauro Dell’Amico</i>, Unimore – <b>SUCCESS simulation results of introducing a construction consolidation centre</b></li> <li><i>Richard Walters</i>, LCP Consulting – <b>Using data to define new logistics collaboration models: learnings from the U-TURN project with a focus on the Supermarket e-commerce market</b></li> <li><i>Eftihia Nathanail</i>, University of Thessaly &amp; <i>Marco Mazzarino</i>, IUAV Venice University – <b>Integration of passenger and freight transport in Venice and use of NOVELOG evaluation tool</b></li> </ul>	
Lunch		12:30



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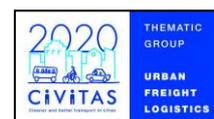


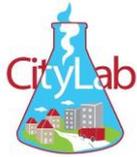
## Tue 24 APRIL

Day 2 – afternoon (part 1)		
Thematic sessions (2 <sup>nd</sup> round) 2 parallel sessions	<p><b>2A. Policy and regulation, planning for sustainable urban freight</b></p> <p>Moderator: <i>Georgia Aifadopoulou</i>, CERTH/HIT</p> <ul style="list-style-type: none"> <li>• <i>Marianne Thys</i>, Brussels Capital Region – <b>Urban freight policies and stakeholder engagement in Brussels Capital Region</b></li> <li>• <i>Andrea Campagna</i>, Sapienza University, Rome &amp; <i>Veerle De Meyer</i>, City of Mechelen – <b>Micro-consolidation and Decision Support System for freight distribution planning</b></li> <li>• <i>Alfeo Brognara</i>, Emilia-Romagna Region &amp; <i>Stefano Dondi</i>, Istitute for Transport and Logistics– <b>Urban policy harmonisation in Emilia-Romagna Region</b></li> <li>• <i>Michael Bourlakis</i>, Cranfield University – <b>Policy implications for urban logistics: Insights from three major European cities</b></li> </ul>	13:30
	<p><b>2B. Innovative approaches to urban logistics and their business cases</b></p> <p>Moderator: <i>Francesco Ferrero</i>, LIST</p> <ul style="list-style-type: none"> <li>• <i>Jacques Leonardi</i>, University of Westminster – <b>Growth of consolidation and electric van use in London</b></li> <li>• <i>Carles Pérez Cervera</i>, Fundación, Valenciaport – <b>A Cost-benefit Analysis of introducing a construction consolidation centre from the SUCCESS project</b></li> <li>• <i>Vassilis Zeimpekis</i>, OPTILOG &amp; <i>Eleni Zampou</i>, INTRASOFT – <b>Shared logistics opportunities in urban areas: assessing route sharing practices for 3PL freight distributions by employing stable matching logic and the U-TURN platform</b></li> <li>• <i>Lina Konstantinopoulou</i>, ERTICO &amp; <i>Sara Fozza</i>, RINA (City of Turin) – <b>The role of ITS and new governance models for sustainable urban logistics</b></li> </ul>	
	Coffee break	15:00



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## Tue 24 APRIL

Day 2 – afternoon (part 2)		
<p><b>Wrap up</b></p> <p><b>Q&amp;A, Plenary discussion</b></p> <p><i>Plenary session</i></p>	<p><b>The future of urban logistics</b></p> <p>Chairpersons reporting on the exchange and lessons learned from parallel sessions</p> <p>Moderator: <i>Michael Browne</i>, University of Gothenburg</p> <ul style="list-style-type: none"> <li>• <i>Jardar Andersen</i>, TOI, CITYLAB project coordinator</li> <li>• <i>Georgia Aifadopoulou</i>, CERTH/HIT, NOVELOG project coordinator</li> <li>• <i>Francesco Ferrero</i>, LIST, SUCCESS project coordinator</li> <li>• <i>Eleni Zampou</i>, INTRASOFT international, U-TURN project coordinator</li> <li>• <i>Karen Vancluyesen</i>, Secretary General Polis Network, Chair ERTRAC-ERRAC-ALICE Working Group on Urban Mobility, coordinator CIVITAS SATELLITE</li> <li>• <i>Fernando Liesa</i>, Secretary General ALICE, Alliance for Logistics Innovation through Collaboration in Europe</li> <li>• <i>Alison Conway</i>, Assistant Professor of Civil Engineering, University of New York, Complete streets for Freight, NYC</li> <li>• European Commission, DG MOVE Maritime Transport &amp; Logistics</li> </ul> <p><b>CO2-free city logistics by 2030: together we can</b></p> <p><i>Giuseppe Luppino</i>, Institute for Transport and Logistics – <b>Joint Recommendations from the four projects</b></p>	15:30
<p><i>Cocktail reception</i></p>	<p><b>Projects marketplace and networking</b></p> <p><i>Projects showcase their tools and methodologies; you are invited to interact with the responsible partners, comment and network</i></p>	17:00
End of Day 2		18:00



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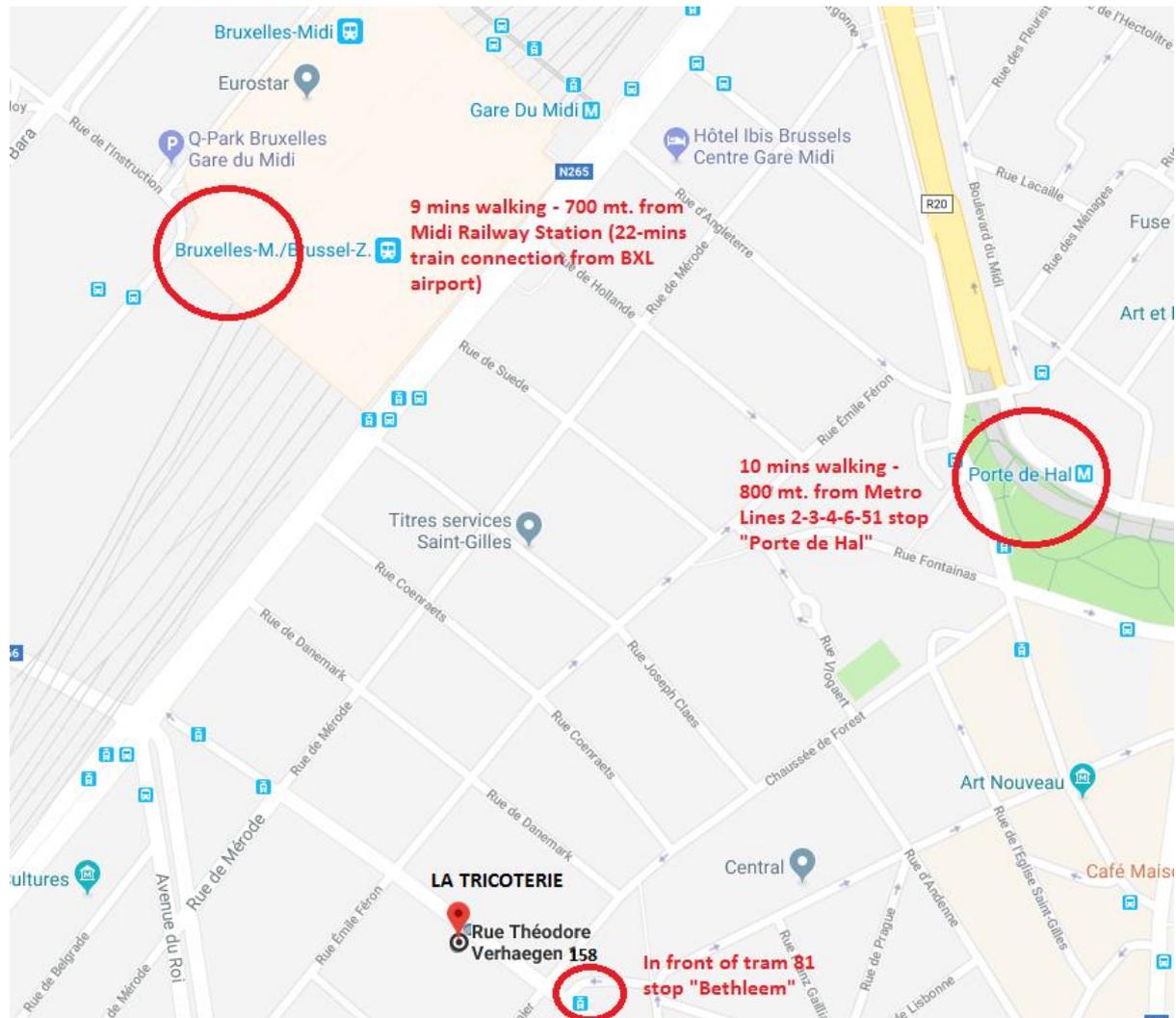


## Practical information

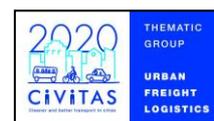
Conference venue:

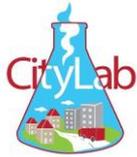
**LA TRICOTERIE**

Rue Théodore Verhaegen 158, 1060 Bruxelles - Google Maps: <https://goo.gl/maps/PqCtRecGk852>



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## About the projects

### CITYLAB

CITYLAB aims to improve the understanding of the impacts freight and service trips have in our urban areas. Innovative urban freight management solutions are being tested and evaluated in Amsterdam, Brussels, London, Oslo, Paris, Rome and Southampton, with a view to positively influencing business profitability and contributing to increased efficiency and sustainability. The core of CITYLAB is to use cities as 'living laboratories' - dynamic, real-world test environments where different public and private freight transport measures can be evaluated, adapted and improved in a cyclical way.

### NOVELOG

NOVELOG (New cooperative business models and guidance for sustainable city logistics) aims to enable the knowledge and understanding of freight distribution and service trips, by guiding implementing effective and sustainable policies and measures, and to formulate detailed business plans of Urban Freight Transport measures, in a multi-stakeholder partnership. NOVELOG will reach out to all the key players, both public and private, to ensure a stakeholder-oriented and coordinated approach to city logistics.

### SUCCESS

The development of urban centres is becoming an essential need for the growing population of European Cities, calling for a continuous rise in construction material freight logistics. However, this development leads to several economic and environmental challenges. The European Sustainable Urban Consolidation CentrES for conStruction (SUCCESS) project aims to improve the efficiency and reduce negative impacts of the construction supply chain by exploring and testing reliable and innovative solutions.

### U-TURN

Population growth, congestion and environmental damage alongside increased use of convenience stores and the home delivery of internet purchased groceries are challenging the traditional methods of food logistics. U-TURN is a three-year project running until May 2018 that will investigate and identify new models for urban food transportation to bring about environmental and societal benefits. Involving nine European partners the project focuses on research and solutions to urban logistics in Athens, Milan and London.

## About the poster session (24 April, 9:00-10:30 AM)

The poster session gives you an opportunity to find out more about the work undertaken in the CITYLAB, NOVELOG, SUCCESS and U-TURN projects. You will be able to talk to the project partners about the key findings and obtain more detail about the processes and data used the involvement of the many industrial partners, and the scope for implementing the outcomes more widely.

We will provide post-it notes so you can leave your thoughts on the strengths of and opportunities for the various urban freight management initiatives going forward, and also the weaknesses and threats which might restrict their wider adoption.



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