

CITYLAB TRANSFER CITIES BUDAPEST

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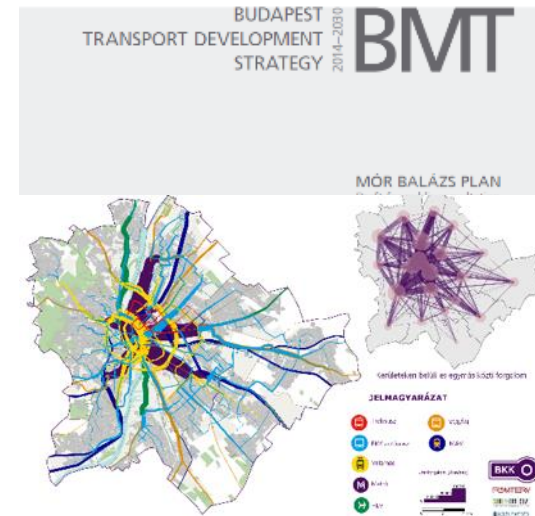


URBAN FREIGHT PLANS AND MEASURES IN BUDAPEST

Urban freight is integrated into **Balázs Mór Plan**

Integrated **concept for city logistics** in Budapest in 2015

Freight transport strategy



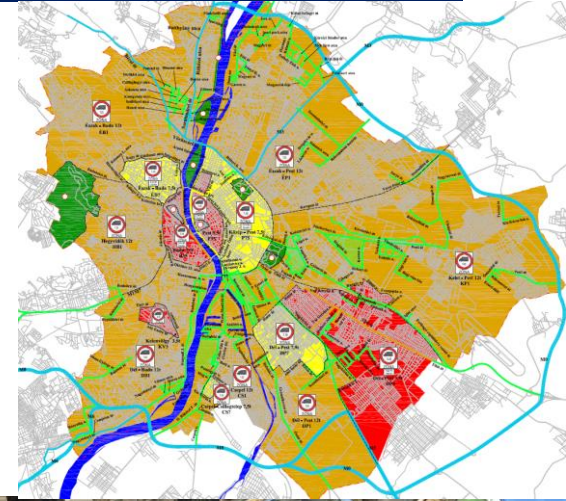
POLICY OBJECTIVES AND FUTURE AMBITIONS

Policy objectives

- Development of an **intelligent city-logistic** network
- Development of **logistics centres**, consolidation centres and their connections
- **Environmentally friendly technologies** in freight transport
- More **stringent regulations** for the zoning system
- Operation and development of the freight transport access regulation system
- **Territorial and time-based regulations** of logistics services, city logistics tasks

Future ambitions

- **Electric** and hybrid **technologies**
- **Low-emission vehicles** usage for freight transport
- More efficient **last-mile solutions**
- Coordinating the interest of stakeholders



MAIN BARRIERS AND CHALLENGES

Challenges

- Majority of deliveries: directly from producers
- Limited parking and stopping opportunities
- Bad utilisation of road capacity
- No adequate regulation to avoid peak hour congestion

Barriers

- Taxation rules
- Shortage of adequate workforce
- Lack of consistent regulation



EXPECTATIONS TOWARDS CITYLAB


- Contribution to reach the objectives set in the SUMP of Budapest
- Learn experience, positive examples
- Knowledge sharing

MOTIVATION FOR CHOOSING LONDON

- Strong interest in the London implementation
- Increase the market of electric freight transport
- Great potential in Budapest downtown



OUR LOCAL INDUSTRIAL PARTNER - KANTAA

- Founded in 2011 – Pilot: Christmas tree delivery
- Co-operative: 12 members, 6 cargobikes, 60-80 pickups/day
- Innovative
 - Business model leveraging freight bike logistics
 - Pricing
 - Salaries
 - Heavy IT usage to tackle paperwork
- Strong partnerships with clients
 - Tailor-made services
- Cargonomia 
 - Research
 - Organizing events and workshops
 - Logistics hub
 - Community cargobike sharing platform



THANK YOU!



BUDAPEST



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