

Strengths

Our Model

Challenges

Solutions

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DETAILS**



Who is citydepot?

- *First: start-up as a non-profit organisation with support of city Hasselt*
- *2015: transformation to a corporation*
- *2018: 10 different depots*
- *2018: 57 employees*
- *Personal record: 6200 stops in 1 day*
- *Mission: making cities more enjoyable with our smart & sustainable solutions*
- *Reduced costs per mile by volume bundling and cargo-pooling*
- *Undisputed leader in urban transportation*
- *New business model based on solutions for different urban challenges*

Challenges for the cities

- *Reduce Noise & Air pollution by 15 – 50%*
- *Congestion & Accessibility*
- *Truck accidents reduction (blind spot)*
- *Pressure on living & shopping in city centers*
- *Transportation of "air" (shared transportation)*



Challenges carriers

- *Time loss in last mile due to...*
- *Time windows, vehicle restrictions, ...*
- *Traffic congestion*
- *Restricted planning capabilities*
- *Inefficient loading in trucks*
- *Restricted city center accessibility*



Wall of fame:

- *H. Essers, DSV, Rotra, Nedcargo, Mainfreight,...*
- *Ontex, Boma, Aveve...*
- *Fruit@Work, Bloomon, Kalimba, Culligan...*
- *Zalando*
- *Limburg.net, LEDUS, Oxfam, Flying Tiger...*
- *Starbucks, Sligro, Metro, Cora, Wink...*
- *IKEA, bpost parcels, TNT...*

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Model

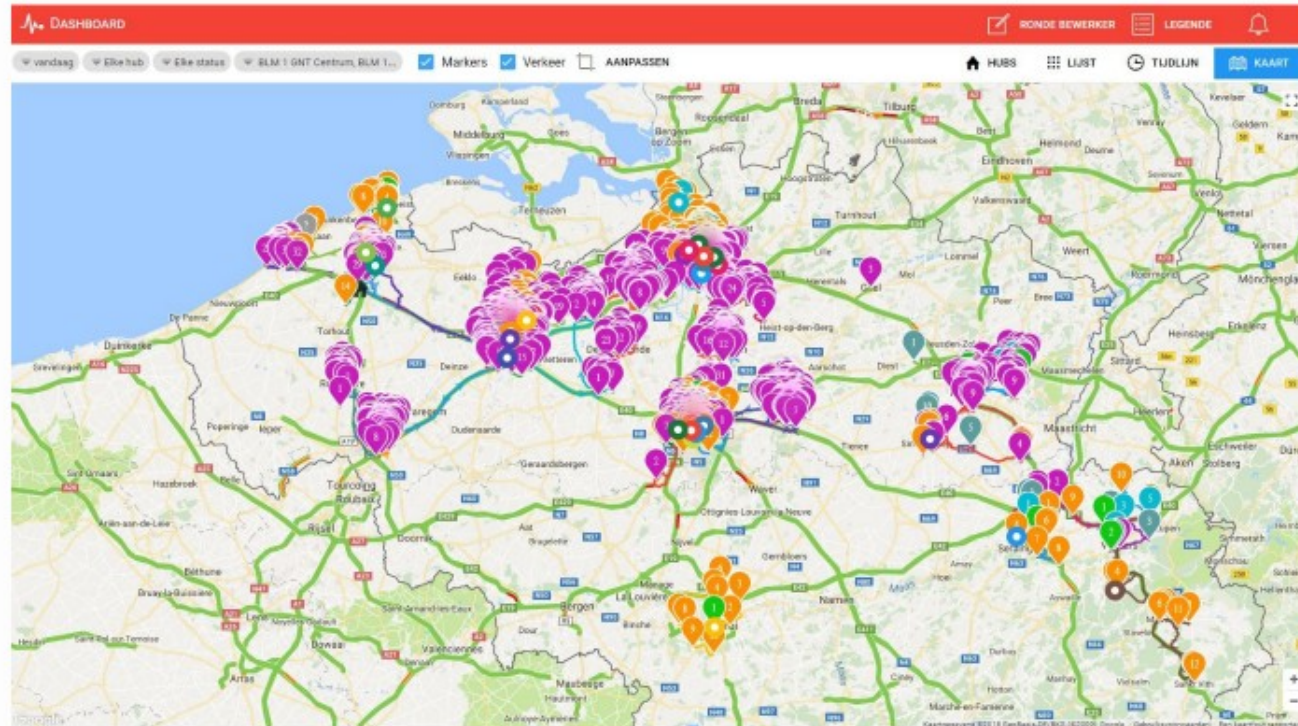
- Smart delivery of goods in cities via bundling
- Consolidation via depots at outskirts of cities
- First & Last Mile logistics
- Shared warehousing and Comfort Delivery
- Smart Planning Software (Urbantz)



Where?



Most activity: Brussels, Ghent & Antwerp



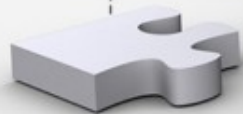
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Strengths



Convenience
through total
solution



Trust
through
quality



Flexibility
through
organisation



Open door
through
neutrality



Performance
through
local
knowledge



Common
growth
through long
term
relationships

Sustainability

- Avoids transports through
- consolidation of volumes
- stock buffering
- Social & economical sustainability



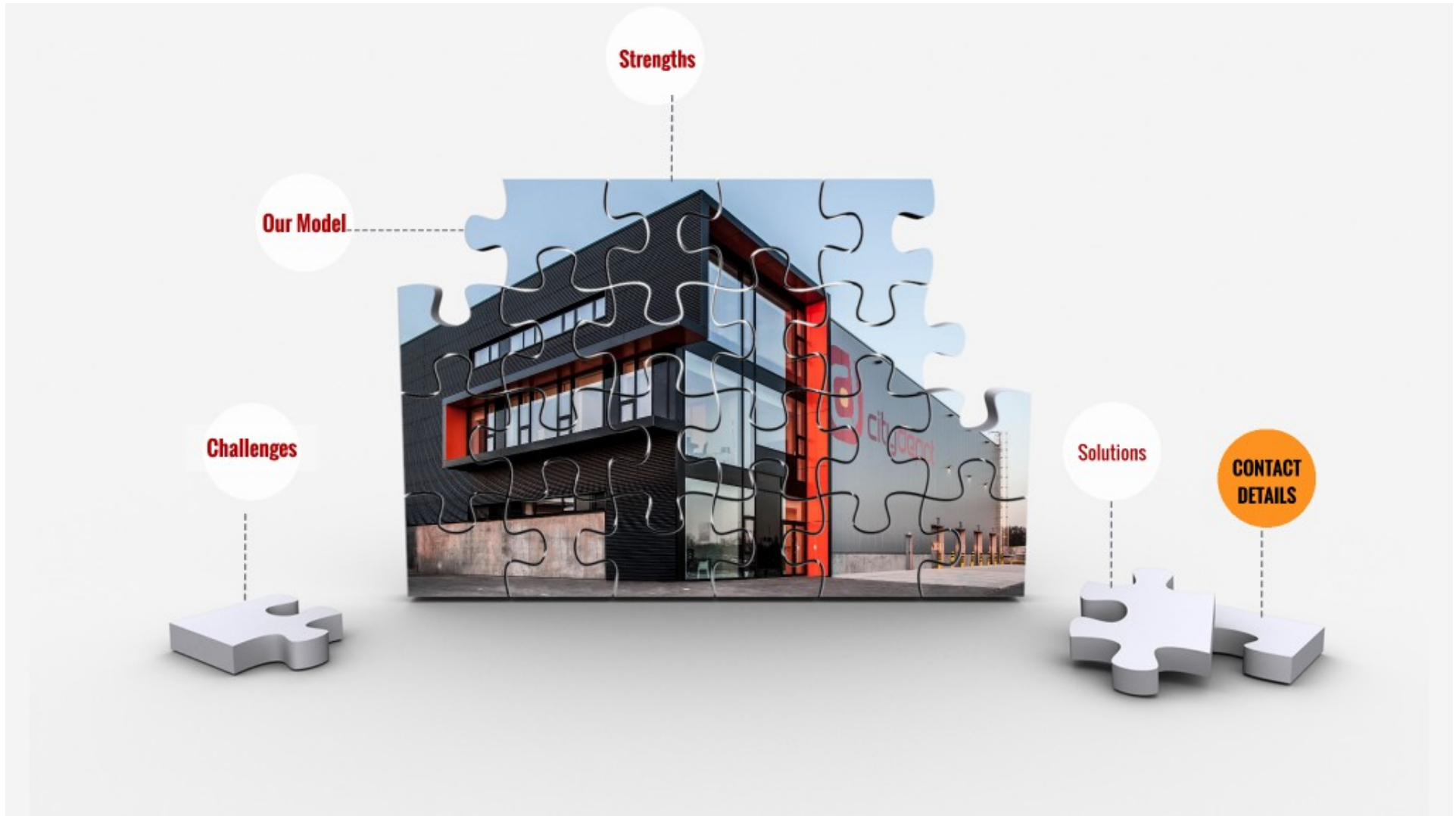
ICT = Key

- Open data & standardisation
- Intelligent communication, bundling & planning
- Customized
- Automated planning & back-office
- Online / paperless

Quality & Processes

- Quality manual
- Document management
- Instructions
- Training





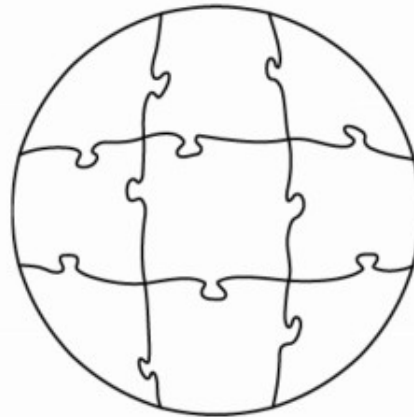
Solutions

Eco-delivery

Goods collected in outskirts of city
Consolidated ecological deliveries
Optimise Supply Chain & Last-mile

Comfort-collect

On-demand city collect service
Collect service under your control
Collect how, when & what you want
Temporary storage



Comfort-delivery

Goods collected in outskirts of city
Eco-friendly deliveries in city centers
Last mile optimised
Partial deliveries, time deliveries, instant deliveries, ...

Stock-management

Stock placement in optimum conditions near city
Storage & online stock management
Proximity advantages
Combined with delivery services

Shared Warehousing

Comfort-collect



Stock-management

Sharing of flexible square meters (project volume)
Storage & online stock management
Proximity advantages
Increased store optimisation (leave your stock at us)
Combined with delivery services to fulfill the needs of the customer

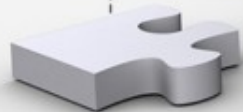
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