

## Innovative Urban Freight Management Systems in Paris

Thursday 26<sup>th</sup> May 2016, Paris

Symposium organised by the CITYLAB project  
(in association with the SUCCESS project)



**Venue:** Pavillon Arsenal, 21 boulevard Morland, 4<sup>th</sup> arrondissement, Paris  
(Nearest Metro station: Sully-Morland)

This event will bring together freight transport and urban planning practitioners and policy makers to discuss latest developments in the city of Paris, including an option of site visits to a logistics hotel and a construction site where consolidation options are being considered. Local organisers: Mairie de Paris (Anne-Sophie Jamet, Alexandre Tella) and IFSTTAR (Laetitia Dablanc).

### Agenda

09:00 – Registration, coffee

09:50 – Opening addresses (Chaired by Tom Cherrett, University of Southampton)

- Deputy Mayor for Urban Planning (Jean Louis Missika)
- Introduction to CITYLAB project (Jardar Andersen, TOI)
- Introduction to SUCCESS project (David Evaristo, LIST)

10:45 – Main session

- Paris Deputy Mayor for Transport representative (Hervé Levifve): ‘Paris Charter for Sustainable Logistics’ and ‘Logistics, urban planning and architecture - Paris innovations’
- Panel debate: Paris as a living lab for urban freight. Panel: Hervé Levifve (City of Paris), Elisabeth Charrier (FNTR - National Federation of Road Transport), Christophe Ripert (Sogaris), Claude Samson (AFILOG).  
Moderator: Laetitia Dablanc

12:30 – Lunch (buffet)

14:00 – 15:00 Afternoon session (added due to demand)

- Success factors from past urban freight initiatives and potential for CO<sub>2</sub> reduction (Mike Browne, University of Gothenburg)

### OR

14:00 Departure of coaches to visit sites (participants may choose one visit only)

14:30 – Site visits (see briefing information below)

- Îlot Fontenoy-Ségur (Philippe Robart, VINCI Construction France)
- Chapelle (Christophe Ripert, Sogaris and Alexandre Tella/Anne-Sophie Jamet, Mairie de Paris)
- Beaugrenelle (Chronopost representative and Laetitia Dablanc, IFSTTAR)

16:00 Round table sessions at each site (to gain useful feedback)

Return by coach to Pavillon Arsenal by around 17:30

**Site visits** (Note: All participants should bring some form of ID (e.g. passport))

**Chapelle International** is a 45,000m<sup>2</sup> 'logistics hotel', the first one of its kind in Paris. Currently in its building phase, it will accommodate two levels of logistics activities, one for freight rail operations. Other uses (offices, school, urban farming, data centre) will also be located on the site. Sogaris, the logistics real estate developer which initiated this project, will present the challenges and achievements (architectural, environmental, economic) of this logistics hotel, which is due to start operating in September 2017.



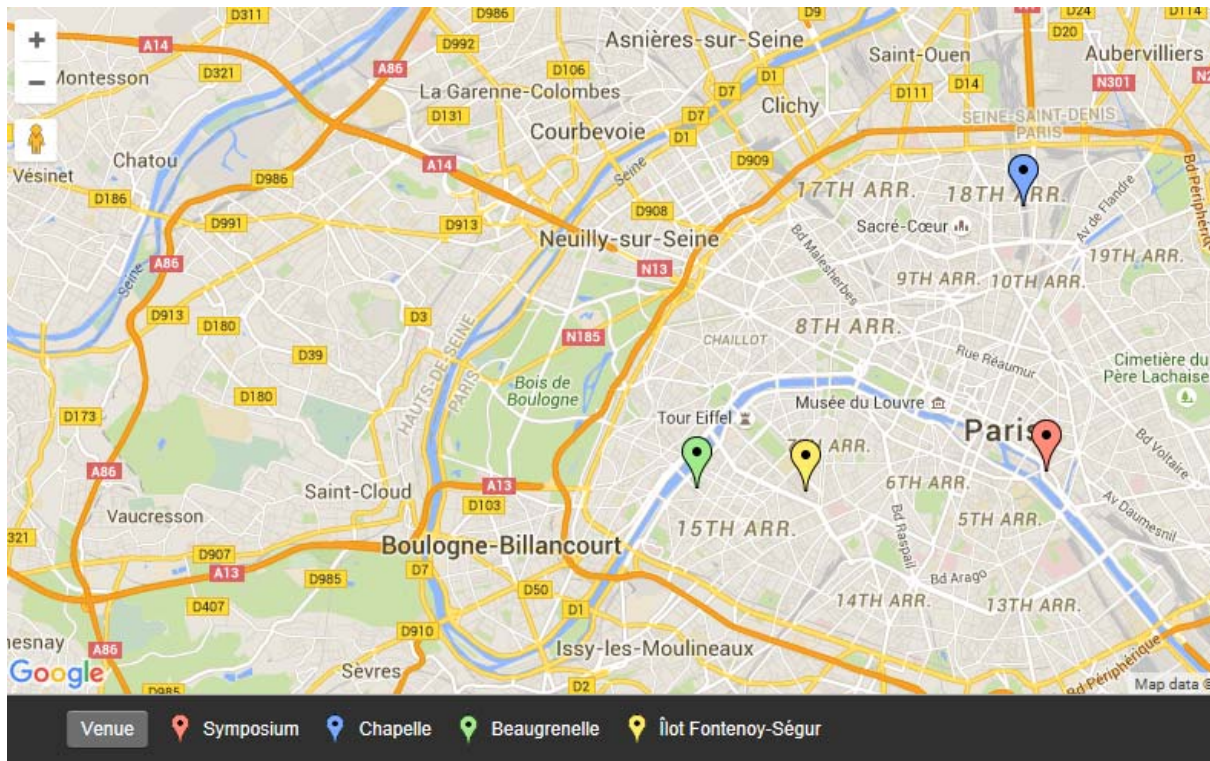
**Beaugrenelle** urban logistics terminal has been in operation since 2012 as a Chronopost parcel/express transport logistics hub in the centre of Paris. This 3,000m<sup>2</sup> building was originally a car park. It is a fascinating architectural example of a new urban logistics building, from the conversion of a building made for a more traditional urban activity. The Chronopost company will explain how they use that building, what constraints its urban location has generated, and how their internal operations have been modified in order to use an urban terminal.

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**L'Îlot Fontenoy-Séгур** complex is currently under construction (March 2015 - Aug 2017). The Fontenoy (10,000m<sup>2</sup>) and Ségur (45,000m<sup>2</sup>) buildings will be physically linked to create a single business-oriented complex with 2,300 offices, a 450-seater auditorium, a press room but also with a childcare centre, a sports hall, restaurants and green spaces. The total estimated building cost is 145 million euros. The total number of deliveries is estimated at 4500, comprising around 15000 packages. Delivery areas and storage spaces have been extended onto public roads for a 30-month period. The SUCCESS project is investigating whether a construction consolidation centre could be a viable solution for managing deliveries.



**Map of site locations**



## Project websites

CITYLAB [www.citylab-project.eu](http://www.citylab-project.eu)

SUCCESS [www.success-urbanlogistics.eu](http://www.success-urbanlogistics.eu)



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