



# CITYLAB Symposium in Rome

Friday 20 October 2017

## Innovative Solutions for Urban Freight Transport and Environment in the Circular Economy Era

**Venue:** Campidoglio – Sala della Protomoteca, Piazza del Campidoglio, 00186 Roma  
(<https://www.google.it/maps/place/Campidoglio/@41.8933752,12.4797977,16z/data=!4m5!3m4!1s0x0:0xe1efbb238bd1c51!8m2!3d41.8933592!4d12.4828018>).

### Agenda and Summary

#### Summary

The CITYLAB (City Logistics in Living Laboratories) consortium ([www.citylab-project.eu](http://www.citylab-project.eu)) and partners from Rome are running a Symposium bringing together cities and stakeholders to exchange knowledge and experience in Urban Logistics on Friday 20 October 2017 at the Sala della Protomoteca, Campidoglio in Rome.

The Rome CITYLAB implementation is developing an innovative system for integrating direct and reverse logistic flows to increase the collection of recycled materials while reducing negative transport externalities.

The event will bring together local authorities, industry, academia and experts from across Italy and Europe, and will be opened by Linda Meleo, Rome Counsellor for Transport, and Pinuccia Montanari, Rome Counsellor for Environment.

Delegates will have the opportunity to meet practitioners, local authority freight planners and technology providers interested in developing solutions to urban logistics challenges. You will learn about innovative urban logistics solutions being trialled including crowd-shipping, automated parcel lockers, off-hour delivery systems, cargo bikes and reverse logistics applications.

Registration is free, but the number of attendees is limited. To register online, please use the form and enter your details at <https://www.eventbrite.co.uk/e/innovative-solutions-for-urbanfreight-transport-in-era-of-circular-economy-tickets-37123678923>

Please wait until you receive the registration confirmation before proceeding with any further travel or accommodation arrangements.

The agenda may be subject to change.

For more information about CITYLAB, please visit the website [www.citylab-project.eu](http://www.citylab-project.eu)



## Agenda, Friday 20 October 2017

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<b>Time</b>	<b>Activity</b>	<b>Speaker</b>
09:00	Arrival, Coffee and Registration	
09:25	Welcome - CITYLAB Rome Symposium	Chair: Edoardo Marcucci Roma Tre University
09:30	Freight transport policy in Rome: current situation and the road ahead	Linda Meleo City of Rome
09:45	Urban logistics, Circular Economy and Zero Waste	Pinuccia Montanari City of Rome
10:00	CITYLAB City Logistics in Living Laboratories	Jardar Andersen TOI
10:15	NOVELOG New Cooperative Business Models and Guidance for Sustainable City Logistics	Georgia Ayfantopoulou CERTH
10:30	Questions	
10:45	Living Lab opportunities for developing freight distribution in Rome	Marco Surace RSM
11:00	CITYLAB Rome Implementation: Activities, Lessons Learned and Next Steps	Valerio Gatta Roma Tre University
11:15	Integrating Direct and Reverse Logistics at Poste Italiane	Fabrizio Caradonna Poste Italiane
11:30	ICT Platform for direct and reverse logistics integration	Giancarlo Tretola Meware
11:45	Questions	
12:00	Coffee	
12:15	The impact of innovative technologies and business practices on last-mile logistics	Alan McKinnon Kühne Logistics University
12:45	Micro-platforms and cargo-bikes: the case of Barcelona	Xavier Cruzet, Simon Hayes Barcelona Mobility Services
13:00	Cargo bikes and City Logistics	Luca Bedoni Ponyzero
13:15	Crowdshipping: the case of Turin	Francesco Demichelis TakeMyThings
13:30	Questions	
13:45	Lunch and Networking	
15:00	Close	



## How to get to venue

### Campidoglio – Sala della Protomoteca, Piazza del Campidoglio, 00186 Roma

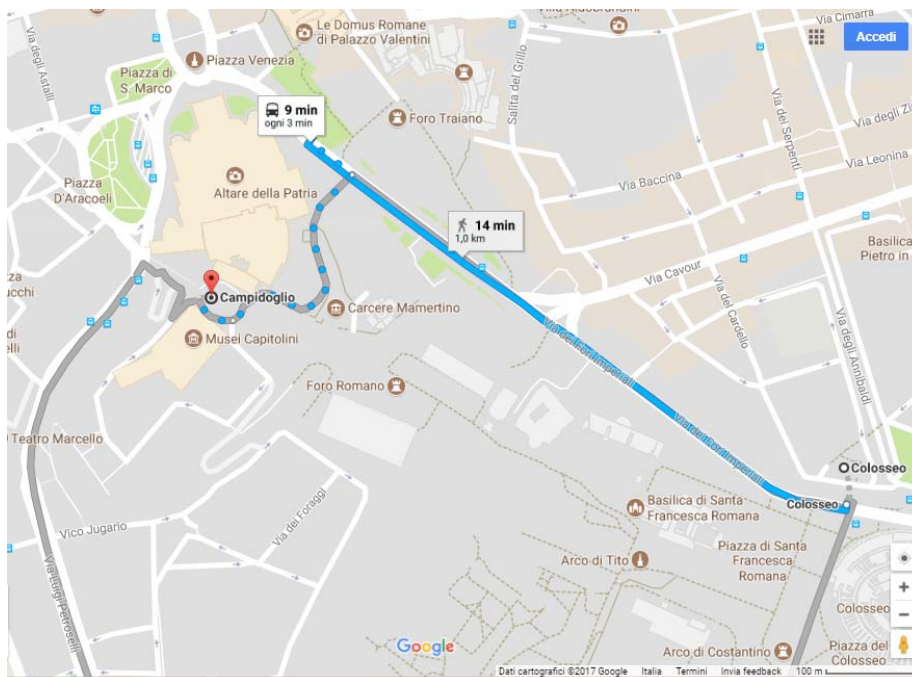
#### From **FIUMICINO** airport:

- Take Leonardo Express train to Roma Termini.
  - take underground line B direction LAURENTINA get off in Colosseo. Walk 10 minutes or take bus n. 85 until Fori Imperiali/Campidoglio.
  - take bus n. 70 get off in Piazza Venezia.
- Take the train to Fara Sabina
  - get off in Tiburtina. Take metro line B direction LAURENTINA get off in Colosseo. Walk 10 minutes or take bus n. 85 until Fori Imperiali/Campidoglio.
  - get off in Roma Ostiense. Take bus n. 30. Get off in ara Coeli/p.za Venezia.

from **TERMINI** station: Take metro line B direction LAURENTINA get off in Colosseo. Walk 10 minutes or take bus number 85 until Fori Imperiali/Campidoglio.

from **TIBURTINA**: Take metro line B direction LAURENTINA get off in Colosseo. Walk 10 minutes or take bus n. 170 or n. 85 or n. 70 or n. 64 or n. 60 or n. 40 (from Termini Station); until piazza Venezia.

Underground: Line B stop: Colosseo and then 10 minutes walking distance circa.





From **PIAZZA VENEZIA**:

